

6x6x30 2018 CALL FOR ARTISTS

Are you up for the challenge of creating 30 6"x6" artworks in 30 days?

Join us for SPITZER ART CENTER's 4th annual 6x6x30! Collectively, over the last three years, nearly 100 artists have joined together to each produce 30 original artworks in 30 days. The experience has been community building, generative, and challenging. The experience is also rewarding, both through personal artistic achievement and sales. Over \$10,000 worth of artwork was sold during the exhibition in both 2016 and 2017! This 30 days of art-making will culminate at Park Gables Gallery, Virginia Mennonite Retirement Community, located at 1491 Virginia Avenue, Harrisonburg, VA. The opening reception will be held at Park Gables Gallery on March 2, 5-8pm and the exhibition can be viewed throughout the month of March. The exhibition will be juried and awards will be announced during the opening reception. 1st place \$300, 2nd place \$200, 3rd place \$100

To apply to participate in 6x6x30

Send a proposed project description and 3 images of representative work to spitzerdirector@gmail.com. These are samples of the work you have already produced, and should be representative of the work you anticipate making, not the actual work (since the final work will be produced during the period of January 15-February 13). The work submitted must be in the media you intend to use for your 30 day challenge.

The dimensions of all 2D work must be 6"x6", 3D work must be approx. 6"x6"x6". Any media will be considered.

In order for your application to be considered, you must adhere to the following guidelines. The subject line of your email and your word document must read as "2018 6x6x30- your name". In this email attach three images of your work and **one document** with written application materials numbered and formatted as listed below.

- 1) name
- 2) email address
- 3) mailing address
- 4) phone number
- 5) website or site where additional work can be viewed
- 6) brief description of proposed work and anticipated subject
- 7) specifically describe the media you will use (for example: acrylic on paper or mixed media on cradled wood panel) and how you will display your work *(see note on displaying work below)

Application fee: \$15 non-refundable fee (upon acceptance, an additional \$40 fee will cover the cost of your display panel. Panels can be reused from prior years and no additional fee will be required) Please mail entry fee, payable to Spitzer Art Center, to 486 West Market Street, Harrisonburg, VA 22802, or drop off your fee during our open hours, M and F from 10-4, or Sat 10-2.

Application deadline: December 31, 2017

Notification of acceptance or non-acceptance: on or before January 8

Day 1: Jan 15

Day 30: February 13

Work due to Park Gables Gallery, ready to hang*, Sunday, February 25, 1-5pm

Unsold work picked up at Park Gables Gallery, Saturday, March 31, 1-3pm

*the work will need to be submitted mounted to a 48x40 inch panel (purchased through Spitzer Art Center for \$40). You will need to pick up your panel at Spitzer Art Center prior to the final drop off dates (date TBA) in order to attach your work to the panel. Spitzer Art Center will not be attaching the work to the panel, this will be done by the artist. 3D work applicants must specify how the work will be displayed and arrangements for display (ie pedestals) must be made by the artist and agreed upon by Spitzer Art Center prior to acceptance to the exhibition. The work MUST be mounted to the board with appropriate hanging hardware and must be straight. (Follow-up details and suggestions on mounting artwork will be emailed to accepted artists). Spitzer Art Center reserves the right to reject work that is not professionally displayed. All work must be sold through Spitzer Art Center during the exhibition, no outside sales should be conducted. Spitzer Art Center retains a 20% commission on sales from Spitzer member artists and 40% for non-members.

Additionally, Spitzer Art Center and Virginia Mennonite Retirement Community require that the content of the completed work be “family friendly” and jointly reserve the right to reject exhibiting any work in question. No violence, nudity, or vulgar, discriminating or offensive language.